



PDP GLOBAL

Behavioral Management Tool

www.wowconsultinginc.com



PDP Global Videos

PDP Global:

[https://youtu.be/Kg6ilv0K4wk?
si=20o3kqMeNrITm2y6](https://youtu.be/Kg6ilv0K4wk?si=20o3kqMeNrITm2y6)

JobScan:

[https://youtu.be/EY6nwi4Yycw?
si=EY0tAEgdGeH2xleH](https://youtu.be/EY6nwi4Yycw?si=EY0tAEgdGeH2xleH)

ProScan:

[https://youtu.be/IT1fLVxkSXs?
si=Oft8UWDTSQVcWRW0](https://youtu.be/IT1fLVxkSXs?si=Oft8UWDTSQVcWRW0)

TeamScan:

[https://youtu.be/90nRTLMElw8?
si=k7jWF_mjYTasUyfl](https://youtu.be/90nRTLMElw8?si=k7jWF_mjYTasUyfl)

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PDP Global



PDP Global

What is PDP Global?

People are the heartbeat of your business. Yet despite the influx of technology, organizations are finding it harder to understand, motivate, and fully connect with their people. Our proven management system allows you to transform your corporate culture in a way that people truly understand—reducing conflicts and improving communication.

PDP® is a world leader in workforce research and development. Optimize the professional growth of employees and amplify your effectiveness and profitability with the PDP management system.

How Our Clients Use PDP

92% *Hiring*

73% *Managing*

53% *Promoting*

52% *Team Building*

45% *Communicating*

PDP Global

Who uses PDP Global?

Key Clients

- Capital District Physicians' Health Plan/CDPHP
- Davidson Hotel Properties
- China European Int. Business School/CEIBS
- Kuni Automotive
- Stearns Bank N.A.
- Strand Development Company
- Vista Host, Inc.
- Focus on the Family

Industries

Academia • Banking • Government •
Healthcare • Hospitality • Insurance
• Legal • Manufacturing • Military
• Retail • Transportation
• Nonprofit • Ministries
and more...



MARINES



U.S. AIR FORCE

PDP Global

Company Success Stories

- R. S. Stover
- Rawls Family Business Resource Center
- Randy Smith Counseling and Consulting
- Pikes Peak National Bank
- Penhall Corporation
- Hyde Park Jewelers
- Hotel del Coronado
- Covenant Transportation
- The Car Wash Barn
- TGI Friday's
- Signs Now
- University of Colorado
- R. Craig Scott & Associates
- Patterson Suppliers
- Montana State University
- Larkspur Hotels & Restaurants
- Johns Manville
- Duke University
- Display Specialties Inc.
- Dimension Development Company, Inc.
- Aims Community College
- Adecco
- Abbott Resorts

[Click here to view these success stories](#)

PDP Global

When to use PDP Global?

Employee Selection

- ❑ 1. Developing effective advertising for recruitment
- ❑ 2. Improving and simplifying interviewing techniques
- ❑ 3. Developing objective selection criteria (putting round pegs in round holes)

Retention & Management Competencies

- ❑ 4. Improving managers' ability to motivate employees
- ❑ 5. Quantifying work-related stress and morale
- ❑ 6. Understanding how a manager's style impacts employee performance
- ❑ 7. Matching people to tasks and holding them accountable
- ❑ 8. Reducing turnover and dissatisfaction
- ❑ 9. Reducing manager and employee time spent in non-productive activities
- ❑ 10. Developing effective managers/leaders

Team Performance

- ❑ 11. Improving communications vertically and horizontally
- ❑ 12. Establishing meaningful and objective performance evaluation criteria
- ❑ 13. Reducing interpersonal conflicts
- ❑ 14. Forming effective teams or work groups and/or improving teamwork
- ❑ 15. Increasing organization's knowledge and utilization of its people
- ❑ 16. Analyzing and defining corporate culture

PDP Global

Where to access PDP Global?

Feel free to connect with our team through our website, email, or phone.

Contact Us



wowconsultinginc.com



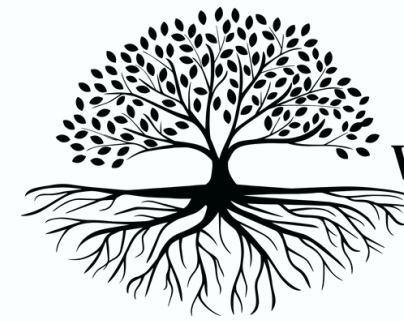
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WOW CONSULTING INC.

Solid Foundations For Lasting Legacies

WOW Consulting has been assisting companies in utilizing the PDP tool since 2004. We are well-equipped to support you as you take the next steps with this tool.

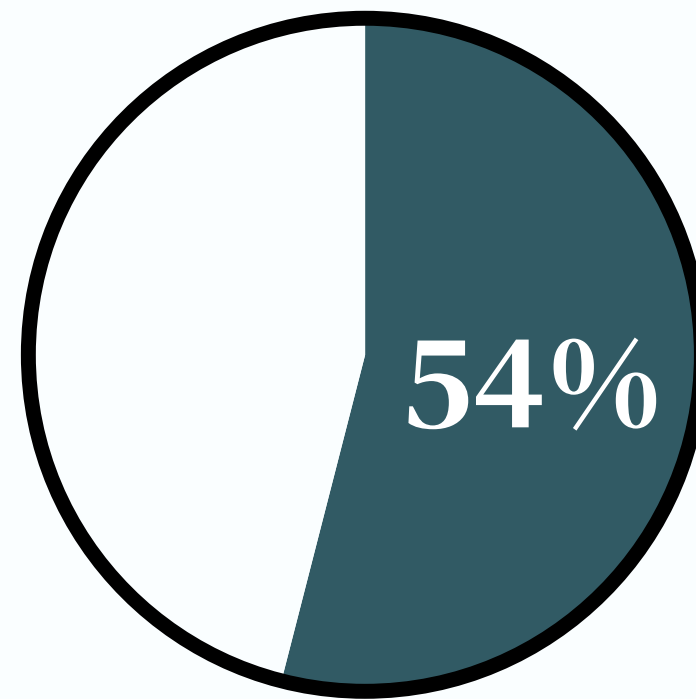
At WOW Consulting, we adopt a hands-on approach to ensure your success. We believe in partnering with you throughout the implementation process, providing support every step of the way rather than simply providing a tool and stepping back.

PDP Global

Why use PDP Global?

Results

- High performance teams
- Healthy company morale
- Clear communication
- Customer loyalty
- Increased productivity
- Retention of key people
- Increased sales
- Decreased costs



54% of new PDP clients previously used a competitive tool before switching to PDP.

Challenges

What are your top 3 challenges?

- | | |
|--|--|
| <input type="checkbox"/> Recruiting | <input type="checkbox"/> Conflicts |
| <input type="checkbox"/> Interviewing | <input type="checkbox"/> Stress & morale |
| <input type="checkbox"/> Selection process | <input type="checkbox"/> Communication |
| <input type="checkbox"/> Non-productive activities | <input type="checkbox"/> Teamwork |
| <input type="checkbox"/> Use of people | <input type="checkbox"/> Performance |
| <input type="checkbox"/> Effective management | <input type="checkbox"/> Corporate culture |
| <input type="checkbox"/> Turnover | <input type="checkbox"/> Ability to motivate |

Total cost if not resolved? = \$ _____

Replacement cost can be 150% of annual salary or more

\$100,000 +/- to replace a mid-level employee

\$250,000 +/- to replace a senior executive


\$35,000 +/- to replace a salaried employee



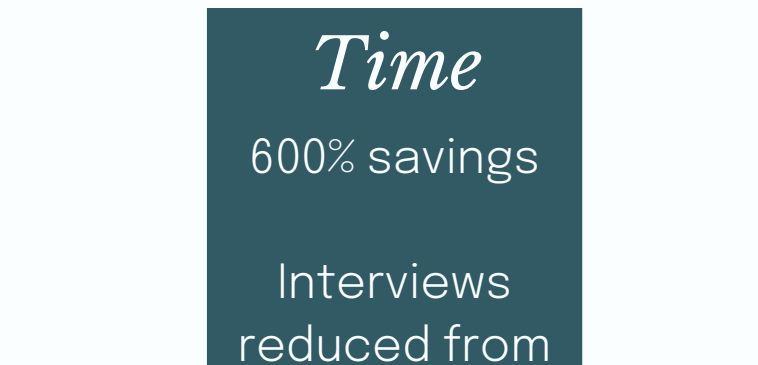
PDP Global

Why use PDP Global?

Case Studies



Money
\$114,000 savings
Reduced turnover 44%



Time
600% savings
Interviews reduced from 1.5 hours to 15 minutes

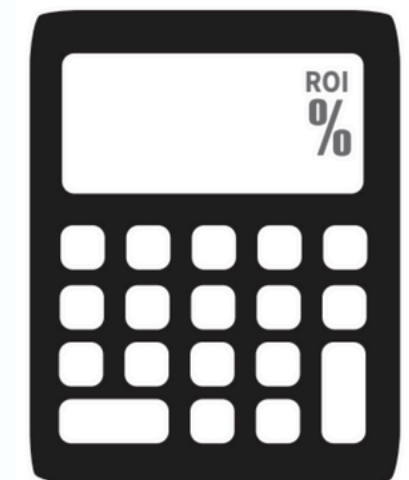


Production
\$256,000 ROI
Improved production 2 points/month

ROI

Potential savings \$

PDP investment \$



PDP Global: Implementation

How to use PDP Global?

Step 1: Certification

We can assist you in identifying a key individual(s) within your organization who will lead and support you in effectively utilizing this tool.



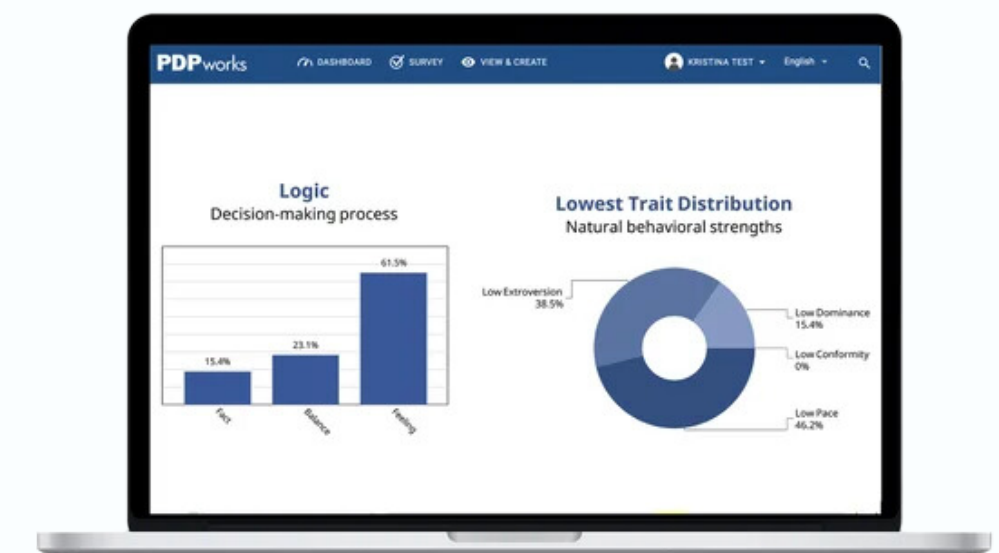
Step 2: ProScans

Complete a ProScan report for all staff members. This will be followed by an individual consultation to review the results with each person.



Step 3: Organizational Status Reports

Once all the individual ProScan data is collected, you can begin generating organizational reports to assess the strengths and weaknesses of the organization, as well as its overall health.



PDP Global: Implementation

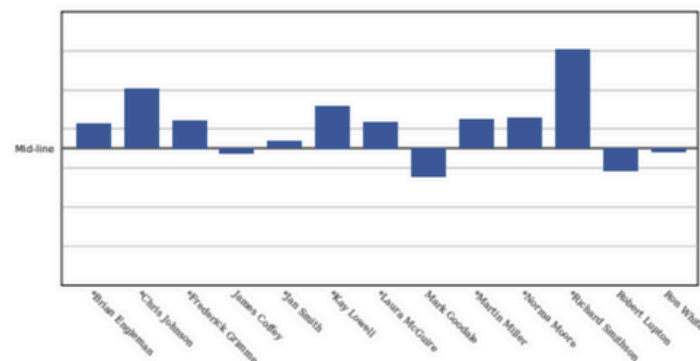
How to use PDP Global?

Step 4:

Individual TeamScans

TeamScans are designed for smaller, specialized teams within the organization.

Once all the individual ProScan data is collected for each team member, you can begin assessing the team's strengths and weaknesses, as well as evaluating the overall balance of the team.



Step 5:

JobScans

As you expand your team, ensure the success of new members by establishing an optimal structure for their roles, facilitating a seamless integration into your organization.



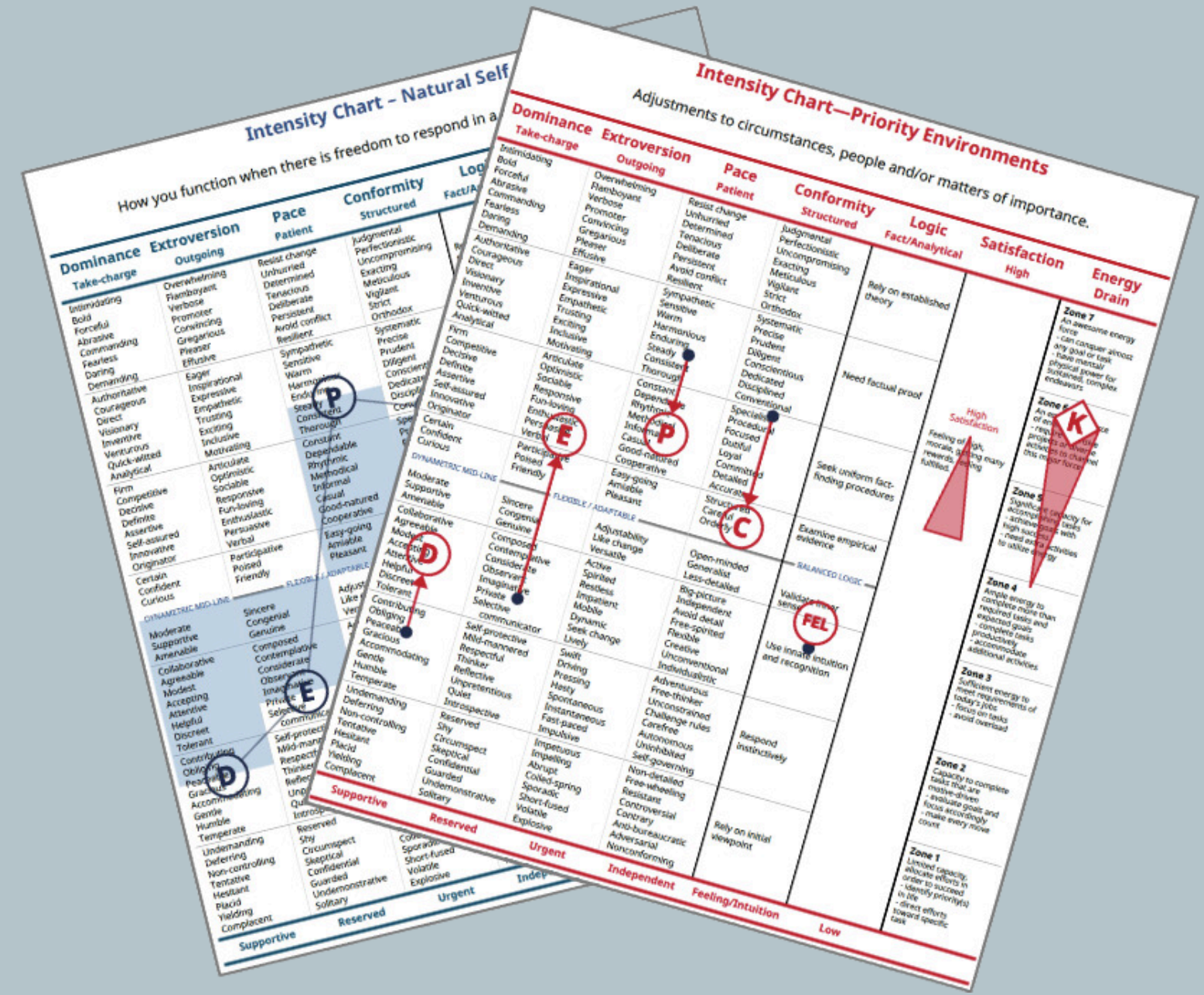
Step 6:

Growth and Development

PDP Global offers courses that enhance team performance using the Personal Development Profile (PDP) tool. Their workshops and online learning help organizations develop effective team structures, improve collaboration, and boost productivity by identifying strengths and enhancing dynamics.



PDP ProScan



Dominance
The Take-Charge Trait

Extroversion
The People Trait

Pace
The Patience Trait

Conformity
The Systems Trait

ProScan

What is ProScan?

ProScan® focuses on strengths and motivators to help employers create an environment that reduces employee stress while improving energy and morale. ProScan is a nonthreatening, quick, easy, and reliable survey tool that is one of the most advanced instruments available. The survey examines combinations of specific traits that affect how the person works most effectively and reacts under stress.

PDP® ProScan® Survey The Four Cornerstone Behavioral Traits



Additional DynaMetrics



ProScan

Who needs a ProScan?

PDP ProScan is for anyone seeking to achieve their full potential. This includes:
Leaders • Managers • Mentors • Individuals • Employees • Teams • HR Professionals



Executives & Leaders



Teams



Couples



Individuals

ProScan

When to take a ProScan?

Psychological research indicates that our behavior evolves over time. Therefore, we recommend completing an updated ProScan annually.

Where is ProScan applicable?

This will enhance your overall career, improve your effectiveness in the workplace, strengthen your relationships with teammates, and facilitate better communication in all areas.



ProScan

Why use ProScan?

Relationships and communication are fundamental to success. Don't feel constrained in any situation; ProScan can guide you through it. Any goal is obtainable once you maximize your strengths, manage your weaknesses, and become a master communicator.

How to take a ProScan?

Individuals can take a ProScan by visiting the WOW Consulting website linked below. To purchase a ProScan, they should navigate to the WOW Consulting shop page and add the PDP ProScan to their cart. After completing the checkout process, they will receive an email from PDP containing a link to the survey. Upon finishing the survey, the results will be automatically emailed to them.

[Click here to visit the WOW Consulting website](#)

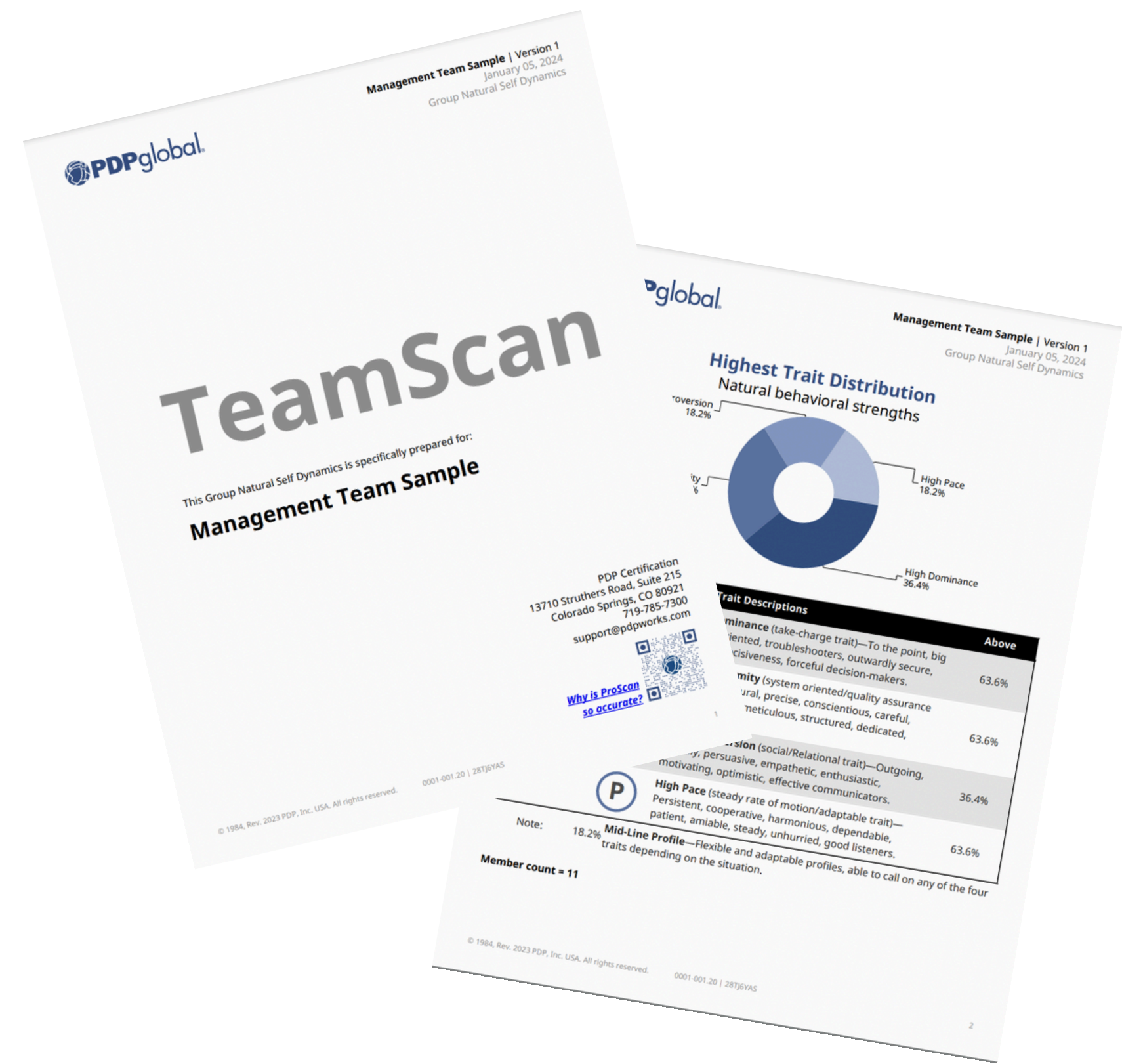
PDP TeamScan



TeamScan

What is TeamScan?

TeamScan builds on ProScan's individual insights by combining team members' profiles into actionable group reports. It assesses team culture, measures performance, and strengthens bonds by leveraging individual strengths. With tools to enhance communication, resolve conflicts, and align goals, TeamScan empowers managers to build cohesive, high-performing teams primed for success.



TeamScan

Who is TeamScan for?

TeamScan

TeamScan is tailored for teams of up to 25 members, though reports can accommodate any size. Each report analyzes data for up to 25 individuals, offering insights on team dynamics. Teams thrive when members share a common purpose, enabling them to excel through collaboration and shared accountability.

Organizational Statistics

Organizational Statistics (OrgStats) analyzes both large and small groups, offering a quick overview of their ProScan data. It highlights key characteristics within organizations, divisions, departments, or teams. The human aspect of an organization is known as corporate culture, which includes the behavioral patterns and underlying beliefs of its members.

TeamScan

When to use TeamScan?

Organizational Statistics

Organizational statistics should be reviewed semiannually to assess the current state of the company's overall culture. This regular evaluation provides insights into employee engagement and morale. By analyzing trends and patterns every six months, leadership can identify emerging issues, measure the impact of any cultural initiatives, and adjust strategies as needed to foster a positive and productive work environment. Consistent monitoring also ensures that the organization remains adaptive to internal and external changes, promoting continuous improvement in its workplace culture.



TeamScan

When to use TeamScan?

TeamScan

TeamScans should be conducted annually to help project practical goals for the upcoming year and determine how to support both individual teammates and the collective group in achieving those objectives. Additionally, TeamScans should be utilized whenever significant changes occur within the team—such as the addition of new members, the introduction of new goals, or structural adjustments—to develop strategies for guiding the team through these transitions smoothly. This proactive approach ensures that the team remains aligned, adaptable, and well-equipped to meet challenges, fostering collaboration and maintaining productivity throughout periods of change. By identifying strengths, challenges, and areas for improvement, TeamScans enable leaders to provide targeted support, build resilience, and sustain high performance.



TeamScan

Why use TeamScan?

Managers are often promoted based on their technical expertise or industry-specific skills rather than their proficiency in people management. However, managing people effectively requires a distinct set of competencies, such as emotional intelligence, communication, conflict resolution, and the ability to inspire and develop others. These leadership skills can be challenging to cultivate, as they require ongoing practice, self-awareness, and feedback.

This is where tools like the TeamScan become invaluable. TeamScans provide managers with critical insights into team dynamics, individual strengths, areas for improvement, and potential challenges. By leveraging these insights, managers can tailor their leadership approach to better support their team, foster a positive work environment, and drive both personal and collective growth. With clear data and actionable feedback, even managers who are new to people leadership can more effectively align their teams with organizational goals, nurture talent, and build stronger, more resilient teams.

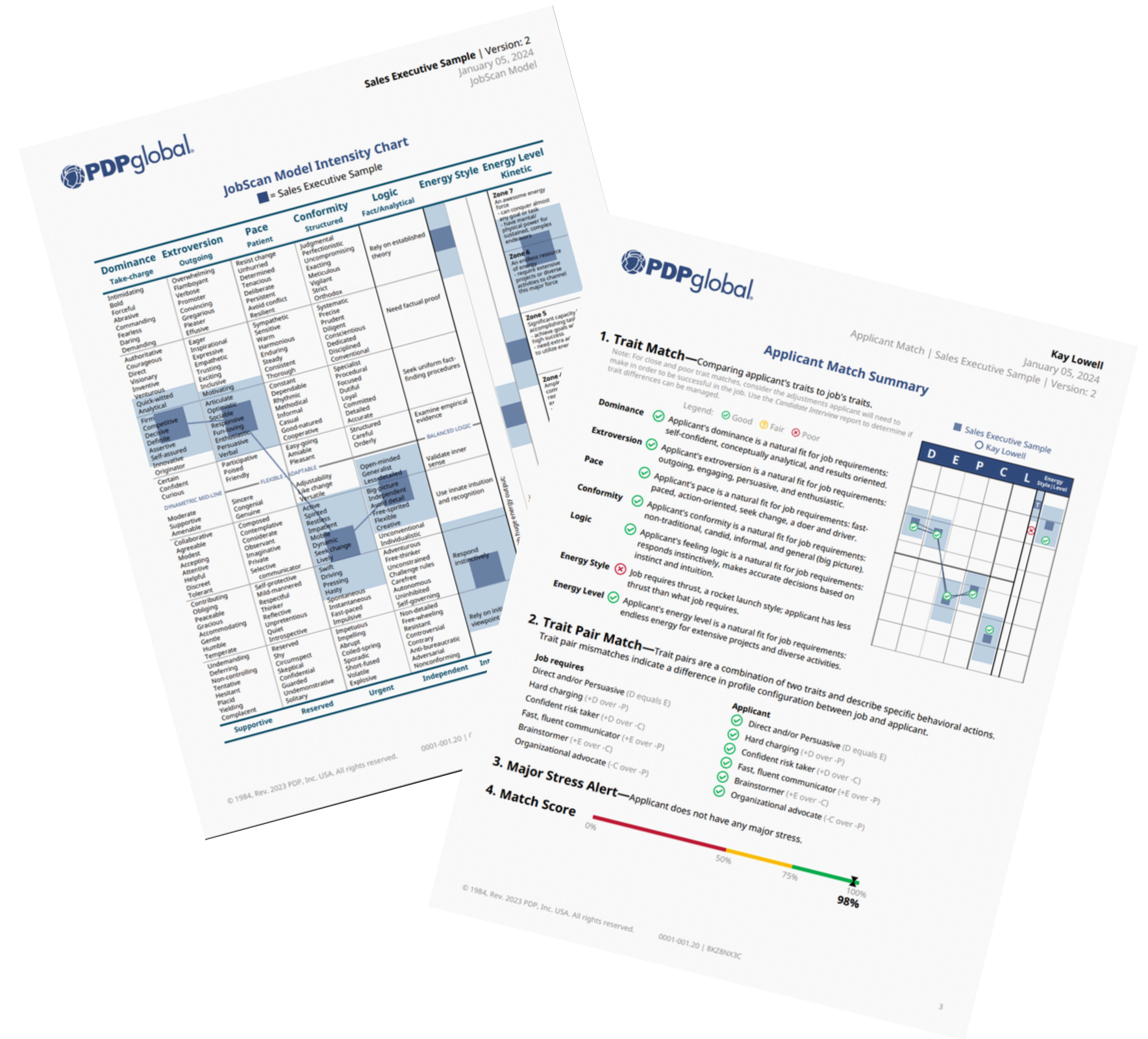
PDP JobScan



JobScan

What is JobScan?

JobScan streamlines the hiring process, reducing frustration by helping organizations find the best fit between candidates and job roles. Managers can define and evaluate the specific behavioral dynamics essential for each position, ensuring they hire individuals whose strengths and work styles align with job requirements. Using the Applicant Match feature, JobScan assesses each applicant's unique qualities and matches them with the demands of the role. This targeted approach not only enhances job fit but also reduces turnover, boosts employee retention, and drives positive impacts on organizational performance and profitability.



JobScan

When to use JobScan?

To start, it is essential to establish a job model for all current positions within the company. This will facilitate the use of the Career Path tool, identifying potential matches for each role and ensuring preparedness for any future vacancies by having the job model readily available for applicant matching. Additionally, as new positions are developed, creating a job model for each role, even when a candidate has already been identified, is crucial. This process aids in defining responsibilities and expectations, ensuring that the candidate is well-suited to the role.



JobScan

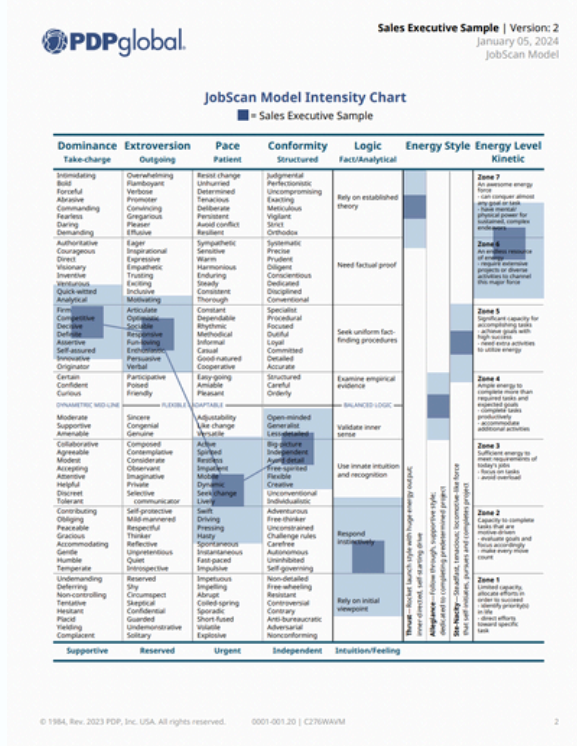
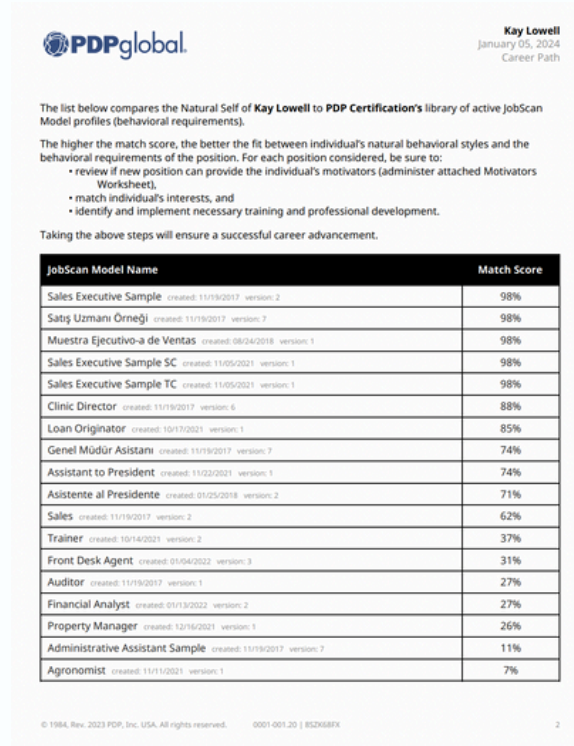
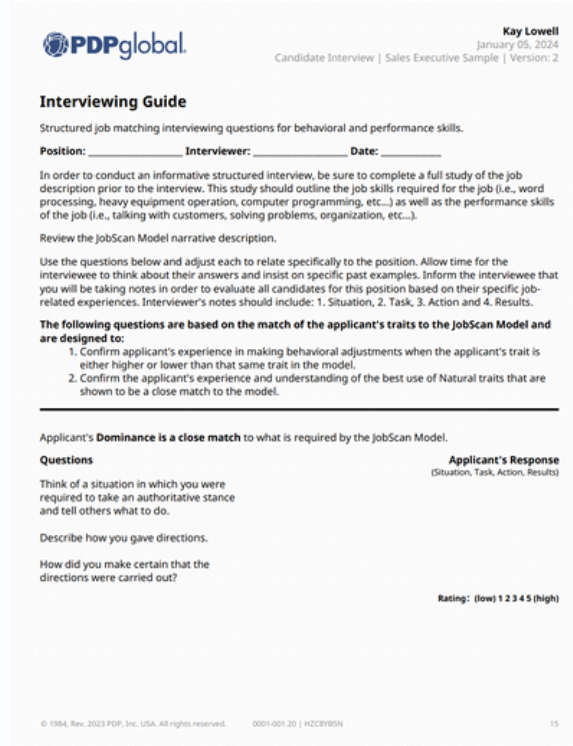
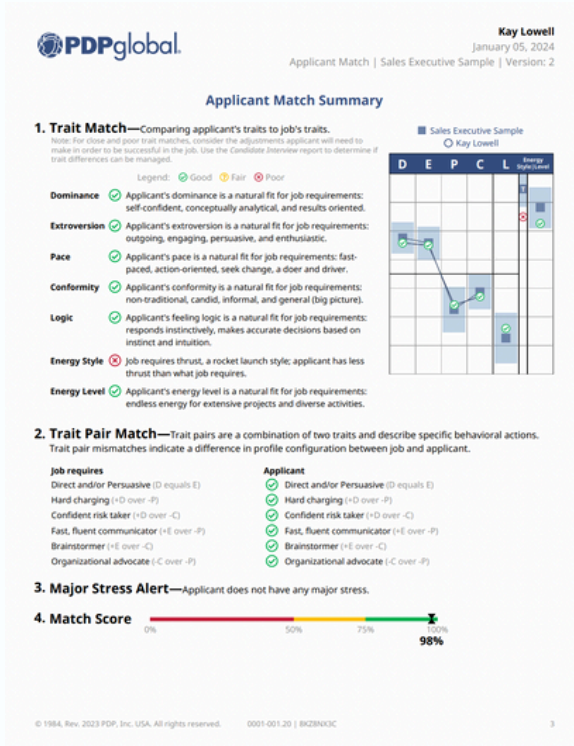
Why use JobScan?

Turnover is one of the most significant financial drains on organizations. It not only incurs costs in the thousands or even millions to recruit new individuals and provide ongoing training, but it also limits the company's potential by resulting in employees who may lack sufficient experience or whose skill sets are misaligned with their roles. This mismatch hinders employees from achieving high levels of excellence in their tasks. By implementing JobModel, the organization can drastically reduce turnover, aligning employees with roles that best suit their natural abilities, and ultimately enabling the organization to surpass its goals.



JobScan

How to use all JobScan features?



Applicant Match

This report package provides executives, managers, and hiring staff with two visual tools to assess how closely each applicant aligns with the JobScan Model's trait requirements.

Candidate Interview

This report package offers executives, managers, and hiring staff a summary of applicant strengths, a match score against the Job Model, and behavior-based interview questions tailored to applicant traits.

Career Path

This report enables ranking of individual match scores across organizational Job Models, identifying future role fit and aiding in career pathing.

JobScan Model

This report package offers executives, managers, and hiring staff a comprehensive analysis of the behaviors needed for job success, along with insights into preferred work styles.

For More Information Contact Us!



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